



Dear Employee Shareholder,

If you participated in the 2016, 2017 or 2018 Kraft Heinz Bonus Swap Plans or if you received a vesting of Kraft Heinz Restricted Stock Units ("RSUs") during the period from February 26, 2016 through February 21, 2019, you may be eligible for compensation from the Kraft Heinz Fair Fund ("Fair Fund"). Please visit khcfairfund.com for more information.

To assist you in filing a claim for compensation in the Fair Fund, we have prepared this brief document as a short guide. The Company is not filing a claim on your behalf, nor are we working in connection with the Fund Administrator to assess claims or their validity. This information is meant to better guide you as a potentially eligible participant. Please contact the Fund Administrator with any questions you may have about the claim or the claim's process.

To file a claim, you must complete and submit the Fair Fund Claim Form with appropriate supporting documentation to the Fair Fund on or before **August 31, 2023**. You can either file your claim [online](#) or download the Claim Form and mail it to the Fair Fund. Using the online claim filing portal available at khcfairfund.com is the most efficient method for claim submission. The Fund Administrator's customer service personnel are available to assist with all facets of the claim submission process. Please visit khcfairfund.com for more information.

Filling out the Form:

Please be sure your name and/or account number is shown on each page of the supporting documentation that you submit with your claim.

Parts 1 – 3 of the Claim Form are about you and your contact information. This will need to be completed in full.

Part 4 select 'Individual / IRA' as the account type.

Part 5 indicate how many common shares you held on February 26, 2016. If you had no shares, fill in 0; otherwise fill in the number of shares you owned on this date. You will need to support this with a UBS bank statement showing the account balance as of that date or the nearest prior quarter end date to it. Please see below on how to pull statements from UBS.

Part 6 list your purchases or acquisition of shares from an RSU vesting. You will need to support this with a transaction advise from UBS or a statement nearest to the purchase date. Please see below on how to pull statements from UBS.

Part 7 list your sales and dispositions of shares. You will need to support this with a statement nearest to the sale date or a transaction advise from UBS. Please see below on how to pull statements from UBS.

Part 8 fill in the total number of shares held on May 22, 2019. You will need to support this with a statement nearest to this date from UBS. Please see below on how to pull statements from UBS.

Supporting Documents from UBS www.ubs.com/onesource/khc:



The Company has extended our relationship with UBS to allow employee shareholders to pull statements to support their Fair Fund claim. Please see below information on how to pull a statement.

Navigating to Statements: Login to your UBS account and go to the home page. Select 'Equity Awards' in the top ribbon and then click 'Statements' under Statements and Resources. See below screenshot:



Supporting Statements or Transactions: From the Statements page, you will select the drop-down on Document type to specify which statement you would like to search. Select the date in the next drop down and then click Search. Try narrowing your date selection to specific dates (i.e. if you became a shareholder in 2017, make that year your beginning period) achieve better search results. To view and download the statement, click the blue hyperlink that says, 'The Kraft Heinz Company' for each of the applicable statements:

Document Search

Document Type: **Statement** Months: February 2017 to May 2019 Search

	Month/Year	Merge
WPB8874 The Kraft Heinz Company	03/31/2019	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	12/31/2018	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	09/30/2017	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	06/30/2017	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	03/31/2017	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	12/31/2017	<input type="checkbox"/>
WPB8874 The Kraft Heinz Company	09/30/2018	<input type="checkbox"/>



Sample Statement to show beginning balance, shares acquired or sold and ending balance:



Investment Account
Jan. 2017 - Mar. 2017

Account name:
Account type:
Account number:



Your Financial Advisor:
EPAS HELP DESK 800-230-2967
914-761-6800/800-443-7850

Your assets

Some prices, income and current values shown may be approximate. As a result, gains and losses may not be accurately reflected. See *Important information about your statement* at the end of this document for details. We have included any shares that you purchased through your company's employee stock purchase

plan and that are held at UBS. Detailed information about employee stock purchase plan shares purchased through UBS Financial Services Inc. is available on your company's stock plan web site.

Cash

Cash and money balances

Cash and money balances may include available cash balances, UBS Bank USA deposit account balances, UBS AG Stamford Branch deposit account balances and money market mutual fund sweep balances.

UBS Bank USA deposit account balances are insured by the FDIC within applicable limits, but are not protected by SIPC. UBS AG Stamford Branch deposit account balances are not insured by FDIC and are not protected by SIPC. Money market sweep balances are protected by SIPC but are not insured by the FDIC. See the *Important information about your statement* at the end of this document for details about those balances.

Holding	Opening balance on Mar 1 (\$)	Closing balance on Mar 31 (\$)	Price per share on Mar 31 (\$)	Average rate	Dividend/Interest period	Days in period
UBS BANK USA DEP ACCT						

Equities


Common stock

Holding	Trade date	Number of shares	Purchase price/Average price per share (\$)	Cost basis (\$)	Price per share on Mar 31 (\$)	Value on Mar 31 (\$)	Unrealized gain or loss (\$)	Holding period
KRAFT HEINZ CO/THE								
Symbol: KHC Exchange: OTC								
EAI: \$1,387 Current yield: 2.64%								
	Mar 1, 16	148.000	75.720	11,206.69	90.810	13,439.88	2,233.19	LT
	Mar 1, 17	425.000	91.430	38,857.75	90.810	38,594.25	-263.50	ST
	Earnings	5.000	90.200	451.00	90.810	454.05	3.05	
Security total				50,515.44		52,488.18	1,972.74	



Sample Advise of Vesting: If you had a vesting inside the claim period, you should pull from the Statements page on UBS the 'Advices (Transaction Details)' report as support for the shares acquired. Below is a sample screenshot of the shares deposited and price that would be used.

Please be sure your name and/or account number is shown on each page of the supporting documentation that you submit with your claim.



UBS Financial Services Inc
 UBS Equity Plan Advisory Services
 315 Deaderick Street
 Nashville, TN 37238

Page 1 of 1

Advice of Vesting

Account Number [REDACTED]

Your Financial Advisor
 Frank Sabia 855-685-1317

This is to confirm that on [REDACTED] we settled your restricted vesting of 1,546.000 shares of Common Stock.

UBS Financial Services Inc. has deposited 1,105,000 shares to account [REDACTED]

Details of the vesting are as follows:

Grant Information

Grant Information		Total
Grant Number	[REDACTED]	
Grant Date	[REDACTED]	
Benefit Plan	RSU	
Vest Date	[REDACTED]	
Fair Market Value (FMV)	\$ [REDACTED] 38.83	
Shares Vested	1,546.000	1,546.000
Grant Price	\$ 0.00	
Total Vesting Cost	\$ 0.00	\$ 0.00
Total FMV of Shares Vesting	\$ 60,031.18	\$ 60,031.18
Taxable Income	\$ 60,031.18	\$ 60,031.18

Questions & FAQs:

Please visit for khcfairfund.com for more information about the Fair Fund and the claims process. If you need assistance in completing the Claim Form or if you have any questions, please contact the Fair Fund Administrator customer service department at +1 (800) 218-5449 or visit the KHC Fair Fund website at: KHCfairfund.com